

**MASSACHUSETTS DEPARTMENT OF REVENUE
BUREAU OF DESK AUDIT
CIGARETTE TAX UNIT**

MINIMUM RETAIL PRICES EFFECTIVE

July 1, 2008

revised 7/18/08

The prices listed below are based on cigarettes delivered by the wholesaler and do not include the 5 percent sales tax.

Brands of cigarettes held in current inventory may be sold at the new presumptive minimum prices for those brands.

Brand (Alpha)	Non-Chain Stores Retail		Chain Stores Retail	
	Carton	Pack	Carton	Pack
Alpine	\$71.85	\$7.19	\$70.79	\$7.08
Barclay	\$73.51	\$7.35	\$72.44	\$7.24
Basic	\$60.94	\$6.09	\$60.04	\$6.00
Belair	\$76.44	\$7.64	\$75.31	\$7.53
Benson & Hedges 100's	\$75.31	\$7.53	\$74.21	\$7.42
Benson & Hedges Deluxe	\$83.48	\$8.35	\$82.24	\$8.22
Best Value	\$52.36	\$5.24	\$51.59	\$5.16
Bristol	\$71.85	\$7.19	\$70.79	\$7.08
Bronco	\$49.33	\$4.93	\$48.60	\$4.86
Cambridge	\$71.85	\$7.19	\$70.79	\$7.08
Camel Regular	\$76.44	\$7.64	\$75.31	\$7.53
Camel No. 9 & Signature	\$61.96	\$6.20	\$61.05	\$6.11
Camel - All others	\$61.96	\$6.20	\$61.05	\$6.11
Canadian Style Players	\$83.54	\$10.44	\$82.31	\$10.29
Capri	\$76.44	\$7.64	\$75.31	\$7.53
Carlton	\$76.44	\$7.64	\$75.31	\$7.53
Chesterfield	\$75.31	\$7.53	\$74.21	\$7.42
Commander	\$75.31	\$7.53	\$74.21	\$7.42
Doral	\$59.79	\$5.98	\$58.90	\$5.89
English Ovals	\$83.48	\$8.35	\$82.24	\$8.22
Eve	\$55.10	\$5.51	\$54.29	\$5.43
Export A	\$76.28	\$9.54	\$75.15	\$9.39
GPC	\$58.50	\$5.85	\$57.64	\$5.76
Gran Prix	\$49.06	\$4.91	\$48.34	\$4.83
GT One	\$49.33	\$4.93	\$48.60	\$4.86
Jade	\$51.05	\$5.11	\$50.30	\$5.03
Kent	\$72.25	\$7.23	\$71.19	\$7.12
Kool	\$60.04	\$6.00	\$59.16	\$5.92
Lark	\$64.28	\$6.43	\$63.34	\$6.33
L&M	\$75.31	\$7.53	\$74.21	\$7.42
Liggett Select	\$51.95	\$5.20	\$51.19	\$5.12
Lucky Strike	\$76.44	\$7.64	\$75.31	\$7.53
Malibu	\$55.29	\$5.53	\$54.48	\$5.45
Marlboro	\$64.41	\$6.44	\$63.46	\$6.35
Maverick	\$50.54	\$5.05	\$49.79	\$4.98
Max	\$72.25	\$7.23	\$71.19	\$7.12
Merit	\$75.31	\$7.53	\$74.21	\$7.42
Mild Seven	\$66.68	\$6.67	\$65.69	\$6.57
Misty	\$56.55	\$5.66	\$55.71	\$5.57
Monarch	\$52.36	\$5.24	\$51.59	\$5.16
Montclair	\$55.29	\$5.53	\$54.48	\$5.45
More	\$76.44	\$7.64	\$75.31	\$7.53
Natural American Spirits Non Organic	\$66.03	\$6.60	\$65.05	\$6.51
Natural American Spirits Organic	\$74.76	\$7.48	\$73.66	\$7.37
Newport	\$63.25	\$6.33	\$62.33	\$6.23
Now	\$76.44	\$7.64	\$75.31	\$7.53

Old Gold	\$58.50	\$5.85	\$57.64	\$5.76
Pall Mall	\$55.93	\$5.59	\$55.11	\$5.51
Pall Mall - Gold	\$76.44	\$7.64	\$75.31	\$7.53
Pall Mall - Red	\$76.44	\$7.64	\$75.31	\$7.53
Parliament	\$67.75	\$6.78	\$66.75	\$6.68
Players	\$75.31	\$7.53	\$74.21	\$7.42
Players (Navy-Cut)	\$83.48	\$8.35	\$82.24	\$8.22
Pyramid	\$53.16	\$5.32	\$52.39	\$5.24
Red Kamel	\$69.68	\$6.97	\$68.65	\$6.87
Riviera	\$55.29	\$5.53	\$54.48	\$5.45
Salem	\$69.68	\$6.97	\$68.65	\$6.87
Saratoga	\$75.31	\$7.53	\$74.21	\$7.42
Sonoma	\$51.75	\$5.18	\$51.00	\$5.10
Tareyton	\$76.44	\$7.64	\$75.31	\$7.53
True	\$72.25	\$7.23	\$71.19	\$7.12
Tuscany	\$67.75	\$6.78	\$66.75	\$6.68
USA Gold	\$55.29	\$5.53	\$54.48	\$5.45
Vantage	\$76.44	\$7.64	\$75.31	\$7.53
Viceroy	\$59.14	\$5.91	\$58.28	\$5.83
Virginia Slims	\$68.90	\$6.89	\$67.89	\$6.79
Wave	\$51.75	\$5.18	\$51.00	\$5.10
Winston	\$60.04	\$6.00	\$59.16	\$5.92

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